

PANINI AMERICA, INC.

SCORE

2024 **SCORE** FOOTBALL

NFL TRADING CARDS · HOBBY

PANINI

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Card images are solely for the purpose of design display.

BASE END ZONE



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ROOKIES SHOWCASE



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SHOWTIME

One of the most venerable brands in the trading card industry, Score Football returns to kick off the 2024 collecting season in grand fashion with a comprehensive tribute to the NFL that features a massive 400-card base set (including 100 Rookies), dynamic inserts, autographs and so much more.



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THE FRANCHISE ARTIST'S PROOF



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HOT ROOKIES GEM MASTERS



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HOT ROOKIES SHOWCASE

From new faces in new places to the hottest rookies, 2024 Score Football delivers a stacked insert roster with chase-worthy hits up and down the checklist.



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HOBBY

ROOKIE SIGNATURES GOLD ZONE

ROOKIE SIGNATURES

DOUBLE TROUBLE GROUND ZERO

Autographs from the hottest NFL newcomers and the game's greatest legends (as well as many of the supertars in between) helps 2024 Score Football deliver a little something for everyone.

HOBBY CONFIGURATION

- **40 CARDS** PER PACK
- **10 PACKS** PER BOX
- **12 BOXES** PER CASE

BOX BREAK

4 AUTOGRAPHS ON AVERAGE

90 ROOKIE CARDS

10 PARALLELS

36 INSERTS

SELLING POINTS

- One of the most venerable brands in the trading card industry, Score Football returns to kick off the 2024 collecting season in grand fashion with a comprehensive tribute to the NFL that features a massive 400-card base set (including 100 Rookies), dynamic inserts, autographs and so much more.
- From new faces in new places to the hottest rookies, 2024 Score Football delivers a stacked insert roster with chase-worthy hits up and down the checklist.
- Autographs from the hottest NFL newcomers and the game's greatest legends (as well as many of the supertars in between) helps 2024 Score Football deliver a little something for everyone.