

PANINI AMERICA, INC.



PHOTOGENIC

2024 PHOTOGENIC FOOTBALL

NFL TRADING CARDS · HOBBY

PANINI

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BASE



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BASE VERTICAL SILVER



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ROOKIE PORTAIT PURPLE

Discover a 200-card base set that features both vertical and horizontal images showcasing the NFL's top talent throughout its history, including the 2024 rookie class.



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ROOKIE PORTRAITS AUTOGRAPHS



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IN THE ACTION AUTOGRAPHS SILVER



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ROOKIE INSTANTS SIGNATURES RED

Find both rookie and veteran signatures featured in seven distinct autograph sets, such as Rookie Portraits Autographs, In the Action Autographs, and Rookie Instants Signatures.



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IN MOTION



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AVATARS



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THE SHOE GAME

Case Hits, In Motion, Avatars, and The Shoe Game make their debut in PhotoGenic, introducing an additional chase element for collectors.

HOBBY CONFIGURATION

- **5 CARDS** PER PACK
- **10 PACKS** PER BOX
- **14 BOXES** PER CASE

BOX BREAK

- 10 INSERTS
- 5 ROOKIES
- 4 PARALLELS
- 1 AUTOGRAPH

SELLING POINTS

- Introducing 2024 PhotoGenic Football, a photography-centric program, making its debut this season! Collectors can look forward to discovering some of the finest and most distinctive images featuring the top Superstars, Legends, and Rookies of the NFL.
- Discover 10 inserts in each box, featuring Progressions, Rookie Pix, Troops Tribute, For the Cure, Draft Snapshots, Rookie Introductions, and A Different View. Also, keep an eye out for the ultra-rare In-Motion, Avatars, and The Shoe Game inserts.
- In the strong 2024 Rookie Class, keep an eye out for standout players like Michael Penix Jr., Rome Odunze, Brian Thomas Jr., J.J. McCarthy, and several others! On average, you can discover about five rookies per box.