

PANINI AMERICA, INC.



2024-25 PRIZM BASKETBALL

NBA TRADING CARDS · HOBBY

PANINI

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HOBBY EXCLUSIVE

**SENSATIONAL SIGNATURES PRIZMS
RED**



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ROOKIE SIGNATURES PRIZMS MOJO



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**PRIZMATRIX SIGNATURES PRIZMS
BLACK**

Search for autographs of Legends, Superstars, and Rookies from the 2024 class in sets such as Signatures, Rookie Signatures, Sensational Signatures, and Prizmatrix Signatures, which is new this year!



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BASE PRIZMS SKEWED



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BASE LEGENDS PRIZMS BASKETBALL



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BASE PRIZMS BLACK GOLD

Hunt the wide range of Parallels available that Prizm has to offer numbered from 299 to 1 in Base and Base Legends, which is new this year!



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TALISMEN PRIZMS ORANGE



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KALEIDOSCOPIC PRIZMS GOLD



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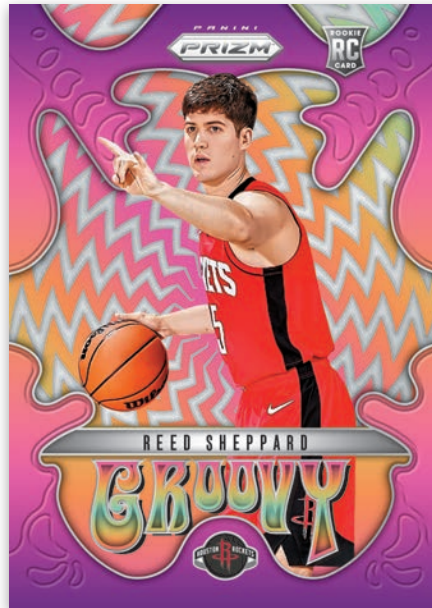
FIREWORKS PRIZMS BLUE ICE

Look for inserts in Kaleidoscopic, Fireworks, Fractal, Luck of the Lottery, and Talismen which is new this year. Look for inserts the new Prizms Blue Ice (#'d/125) and Orange (#'d/49) parallels as well as the returning parallels Silver, Mojo (#'d/25), Gold (#'/10), and Black (One-of-One)!



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PRIZMANIA



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GROOVY



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GROOVY

Search for the popular Prizmania SSP insert making its return this year! Also be on the look out for the new Groovy SSP!

HOBBY CONFIGURATION

- **12 CARDS** PER PACK
- **12 PACKS** PER BOX
- **12 BOXES** PER CASE

BOX BREAK

2 AUTOGRAPHS

22 PRIZMS

10 INSERTS/INSERT PRIZMS

SELLING POINTS

- The most popular release of the year, 2024-25 Prizm Basketball is back with familiar highly sought-after parallels, inserts, and autograph content!
- Find 2 Hobby-Exclusive Autographs per Hobby Box in the sets Signatures, Rookie Signatures, Sensational Signatures and all new this year, Prizmatrix!
- Collect the rainbow of your favorite superstars and rookie players as Prizm offers some of the most highly sought-after colored parallels of the year, including the all new Hobby-Exclusive Prizms Skewed (#'d/249) and Basketball (#'d/225) parallels! Each Hobby Box contains 22 Prizms per box!
- Find 10 Inserts per Hobby Box in Fireworks, Luck of the Lottery, Kaleidospic, Fractal, and Tailsmen, which is new this year!
- Search for the popular Prizmania SSP insert making its return this year! Also be on the look out for the new Groovy SSP!