

PANINI AMERICA, INC.



ANTHONY EDWARDS



2023-24 **CONTENDERS OPTIC** BASKETBALL

NBA TRADING CARDS · HOBBY

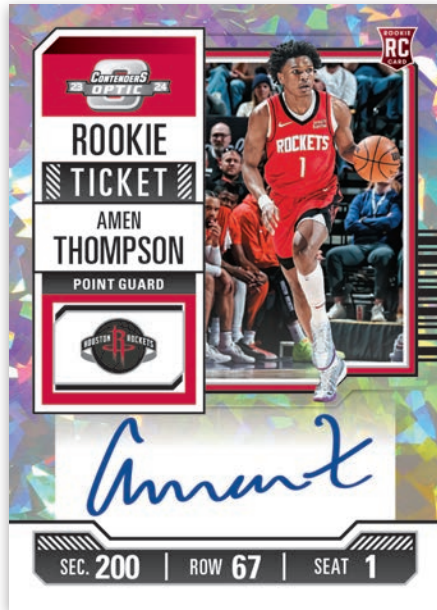
PANINI

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HOBBY EXCLUSIVE

ROOKIE SEASON TICKET CRACKED ICE



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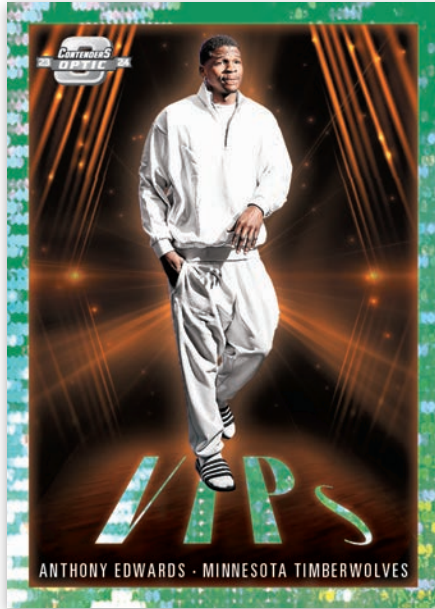
VETERAN TICKET GOLD LAZER



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INDUCTION TICKET AUTOGRAPHS

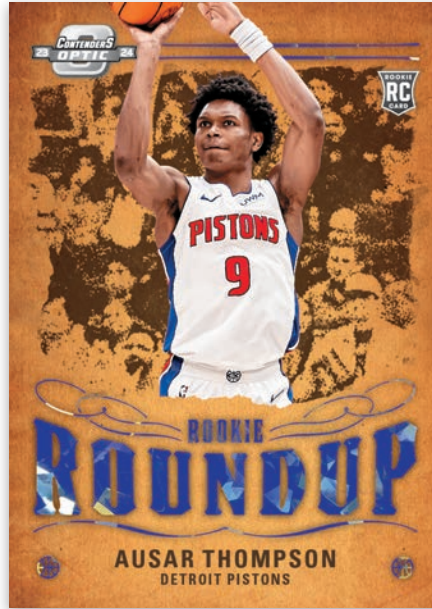
Search for 1 Autograph per box, on average! Look for the brand new Induction Ticket Autographs!



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HOBBY EXCLUSIVE

VIP'S GREEN PULSAR



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HOBBY EXCLUSIVE

ROOKIE ROUNDUP BLUE CRACKED ICE



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CROWN JEWELS

Search for two Inserts per box, on average! Look for the brand new sets VIP's, Rookie Roundup and the SPP Crown Jewels!



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HOBBY EXCLUSIVE

SEASON TICKET BLACK PANDORA



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HOBBY EXCLUSIVE

SEASON TICKET GOLD LAZER



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HOBBY EXCLUSIVE

ROOKIES CRACKED ICE

Search for the wide range of parallels Contenders Optic has to offer! Find the new Season Ticket and Rookies parallels Cracked Ice (#'d/23) and Gold Lazer (#'d/2)!

HOBBY CONFIGURATION

- **6 CARDS** PER PACK
- **1 PACK** PER BOX
- **20 BOXES** PER CASE

BOX BREAK

- 1 AUTOGRAPH
- 2 PARALLELS
- 2 INSERTS

SELLING POINTS

- Contenders Optic is back featuring the fan-favorite opti-chrome technology!
- Find one Autograph per box, on average! Search for the new Cracked Ice (#'d/23), Gold Lazer (#'d/2) and Printing Plate parallels in on-card sets featuring Rookie Season Ticket, Rookie Variation Season Ticket, Veteran Ticket, 1986 Tribute Autographs, and all new this year Induction Ticket Autographs!
- Look for Inserts in sets such as Hoop Dreams, Optic Illusion, Players the Numbers Game, Lottery Ticket, Uniformity, First Class Ticket, and Superstars. Also search for the new inserts Rookie Roundup and VIPs!
- Search for a variety of Season Ticket and Rookies Parallels including Silver, Red, Blue (#'d/99), Pink (#'d/75), Orange (#'d/49), Green Pulsar (#'d/25), Black Pandora, Purple (#'d/15), Gold (#'d/10), and One-of-One Gold Vinyl! Find the brand new parallels Cracked Ice (#'d/23) and Gold Lazer (#'d/2) as well! Also, look for Insert parallels in Red Cracked Ice (#'d/175), Blue Cracked Ice (#'d/75), Green Pulsar (#'d/25)!
- Look SSP Black Pandora Parallels in the sets Season Ticket and Rookies, which are randomly inserted in Contenders Optic Boxes! Also search for the randomly inserted new SSP Crown Jewels!